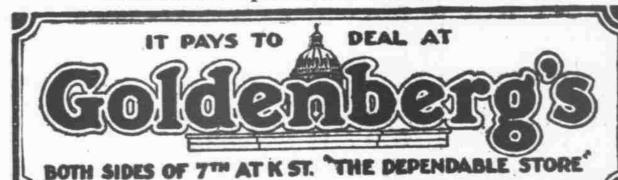
Extra-Size Bungalow Aprons Regularly \$1.75 at \$1.50

Women's Extra-size Bungalow Aprons, fine quality percale; button front, finished with wide belt and cuff sleeves. Assorted light and medium colored patterns. Full cut sizes. Well made

Pink and Blue Percale Bungalow Aprons, superior quality; in plain colors, with stripe-trimmed yokes, wide belts and trimmed sleeves. Worth \$2.50

Goldenberg's-Third Floor.

Store Hours: Open 9:15 A. M.; Close 6 P. M.



\$3.50 English Longcloth at

Yard-wide English Long-cloth; a fine chamois finish quality; full 12 yards in each place. Correct weight and finish for making summer Goldenberg's-First Floor.

\$2.50 Cook's Inlaid Linoleum At \$1.39 Sq. Yd.

Extra heavy weight Cook's Inlaid Linoleum, with the colors through to the back. Full 8-quarter width, in tile or parquette flooring designs. Colorings of blue, green, red, tan and brown. Full rolls from which we will cut the required number of yards.

Goldenberg's-Fourth Floor.

An Amazing Purchase of a New York Maker's Stock of Six Hundred

lew Midsummer Trimmed Hats



Worth \$6.00 to \$8.00

A Large Assortment of the Newest and Most-Wanted Styles for Midsummer Wear at Phenomenal Price Concessions Tomorrow.

It is quite out of the ordinary to find such high quality millinery selling at this low price. Only because of the maker's willingness to sacrifice his stock on hand to close the summer season is it possible for us to offer such sensational values. Only 600 hats all toldhats the manufacturer made up to sell at much higher prices; and all notably superior in quality of materials and clever designing.

If for your vacation trip you want an inexpensive, stylish model by all means be one of the 600 fortunate purchasers.

These latest-moment styles embrace the following-

Large Hats of Georgette Crepe, in pink, white and navy. Horsehair Braid Hats with maline brims, in white and black. Small and medium-size Hats.

Fancy Ribbon and Taffeta Hats. Cool-looking Novelty Braid Hats.

White Milan Straw Hats with white Georgette facing. Hats of Taffeta.

Transparent Hats with maline brims.

Trimmed in many jaunty ways, with colored ostrich, wings, novelties, dainty wreath effects and many with fancy ribbon effects and burnt ostrich. Don't miss this opportunity to purchase \$6.00 to \$8.00 Trimmed Hats at \$3.65.

Goldenberg's-Second Floor.

Regular 59c White Voiles 40 Inches Wide, at 39c Yd.

A special purchase at an advantageous figure enables us to offer this lot of beautiful sheer white Chiffon Voiles way below regular price tomorrow. Firm, strongly woven grade, richly mercerized and with chiffon finish-of just the right texture for making cool and stylish waists and frocks for summer wear. 40 inches wide. The identical quality selling regularly at 59chere tomorrow at only 39c a yard.

\$1.00 White Gabardine,

36-inch White Gabardine, rich lus trous yarns mercerized quality, warranted to retain its luster after many trips to the laundry. Ideal for women's skirts and dresses.

89c White Poplin, 69c 36-inch White Poplin; a yarn mer-cerised, firmly woven quality, for women's suits and skirts.

59c White Luna Lawn, 48c 40-inch White Luna Lawns; an extra fine sheer quality, snow white bleached.

\$1.25 White Voile, 98c 40-inch White Chiffon Voile; an extra fine sheer two-ply quality with the desirable chiffon finish.

\$1.00 White Organdy, 69c 40-inch White Organdy, extra fine sheer quality, that will launder parfectly. One of the most popular materials for waists and dresses.

89c White Skirting, 59c 36-inch White Novelty Skirting, in gabardine and mercerized satin stripes. Rich yarn mercerized grade, for suits and skirts.

39c Pajama Checks, 29c 36-inch White Pajama Checks; a fine, close woven, soft-finish grade, for making summer undergarments.

\$1.25 Linea Suiting, 98c 36-inch White Linen Suiting; a pure linen quality, for making dresses, skirts and suits.

\$1.39 White Mercerized Satin, \$1.19

36-inch White Mercerized Wash Satin: a yarn mercerized grade, that can hardly be detected from the expensive all-silk satin. Fashion's favored material for stylish sport skirts and dresses.

89c White Pique, 59c 36-inch White Pique: a heavy woven welt quality, especially desir-able for women's skirts.

Goldenberg's-First Floor. 39c Yard-Wide Percales, 29c Yard

Irregular Weaves of \$2.50 36-inch Percales, a fine soft finish, close-woven grade, specially desirable for men's and boys' shirts, grounds in a large assortment of women's and children's wear. Light styles and colorings, including stripes, checks, dots and figures. White Silk Stockings \$ 1.25 tor Women, Pair. A special purchase of women's pure silk hosiery of excep-

tional quality—obtained at big price concessions because they are termed "irregular weave." Pure thread silk of heavy grade, assuring durability and good service. Full fashioned, with lisle garter top. Sizes 10 and 101/2 only. The perfect qualities sell regularly at \$2.50 a pair—this special lot offered tomorrow at only \$1.25 pair. In white only.

Wemen's Pure Silk Hose, full-fash-ioned, in black, white, gray, beaver, cordovan and Russia calf.

Women's Lisle Hose, full-fashioned, in black and white. Sec- 35c onds of regular 75c values ... 35c

Infants' Linic and Silk Linic Hose, in black and white; fine quality, slightly imperfect. Worth 35c 19c

39c and 45c Pair

Goldenberg's-First Floor.

Minch Dress Ginghams, in plaids, stripes, checks, and plain colors. Extra fine quality, for women's and children's wear. Colors war-ranted fast. Worth 50c yard... 380 Goldenberg's-First Floor. 40c Almond Lotion,

Jergen's Benzoin and Almond Lo-tion, a high-grade beautifier. Goldenberg's-First Floor.

Pearl Necklaces, 88c clasps; graduated styles, full length; good quality waxed pearl beads; 10k solld gold clasps. Goldenberg's-First Floor.

A Host of Extraordinary Values in This Great Semi-Annual Sale of

Men's Summer Furnishings

A Sale Planned to Supply Summer Vacation Wearables at Money-Saving Prices This mid-season event is widely known for its splendid selec-

tions of reliable quality furnishings goods of all kinds, no less than the extraordinary values which always accompany it. Various special purchases from leading manufacturers of high-class haberdashery-reinforced by particular lots from our regular stocks that have been greatly reduced for the occasion-make a feast of bargains which no wide-awake man can afford to miss.

You should stock up liberally with the shirts, underwear, hosiery and other furnishings that you are likely to need for months to come, because prices are steadily advancing and you will have to pay a great deal more later on.

Men's Neglige Shirts, of fine quality duccetine, percale and Waure-gard madras. Made with soft cuffs. In all this season's most favored patterns. Values worth \$1.39 Men's Fiber Silk Neglige Shirts, with soft turn back cuffs; shown in the regular silk patterns. A high grade material that will outlast

he expensive sitk shirts. \$3.79 Full cut sizes . Men's Monarch Athletic Union Selts; regular and zephyr weight large plaid madras. Made with closed crotch. Perfect quality. Worth \$1.50 and \$1.75... 95c Men's Night Robes, seconds of the famous "Fauitless" make: extra full cut sizes; of good quality cambric, muslin and nainsook, V neck

Value worth to \$1.15 Men's "Onyx" Hove, of silk and fibre, plain fibre, mercerized and plain liste and maco cotton. In black, white, and plain colors, Seam-less foot, with high spliced heel, double sole and toe. Values 25c Sizes up to 50. Sold regu-worth 50c and 50c; pair 25c

Men's Otis White Lisle Union Suits, light weight; short sleeves, rull length legs, closed crotch, Subject to manufacturer's seconds, consisting of a tiny oil spot or stain, such as will not interfere with the appearance or wearing qual \$1.49 ities. Values worth to \$2.25\$1

Men's Black Half Hose, good quality maco cotton; all sizes; slightly imperfect. Values worth 19c 9c and 25c pair Men's Genuine Soinette Neglige Shirts, plain white, with collar at tached; also neckband style; soft cuffs. Values worth

Men's Silk and Linen Folded Four-in-Hand Neckwear, the washable kind with beautiful panel 45c stripes. Worth 75c each ... " make Athletic Underwear, of finest quality checked nainsook, sleeveless coat shirts knee length drawers, with side ad justing straps. A grade that will

Men's Lawrence Mills Balbriggan Underwear, perfect quality; short sleeve shirts, full length drawers, oth reinforced seat. Worth 79c Men's Elmira Net Underwear, the coolest mesh underwear made; ecru color only. Short sleeve shirts, knee length drawers. Worth

MEN'S STRAW HATS REDUCED Smart Set and Goldenberg

Straw Hats reduced \$2.45 Bradford Straw Hats \$1.90 reduced to . Regular \$5.00 and \$6.00 \$3.95 Panama Hats, reduced to Regular \$4 Toyo Pan- \$2.85 ama Hats reduced to Regular 83 Toyo Pan \$2.15 ama Hats reduced to ...

Goldenberg's-First Floor.

SUMMER HOME

GrocerySale SAVINGS FOR MONDAY

SHOPPERS Bear Brand Tomatoes,

71/2c

Bear Brand California packed tomatoes: 15-ounce cans. Basement.

Mixed Vegetables, 71/2c Mixed vegetables, for making soup; good size cans. Basement.

Babbitt's Soap, 5c Cake Babbitt's Best Laundry Soap; full size cakes.

\$3.00 and \$3.50 Summer Curtains at \$2.29 Pair

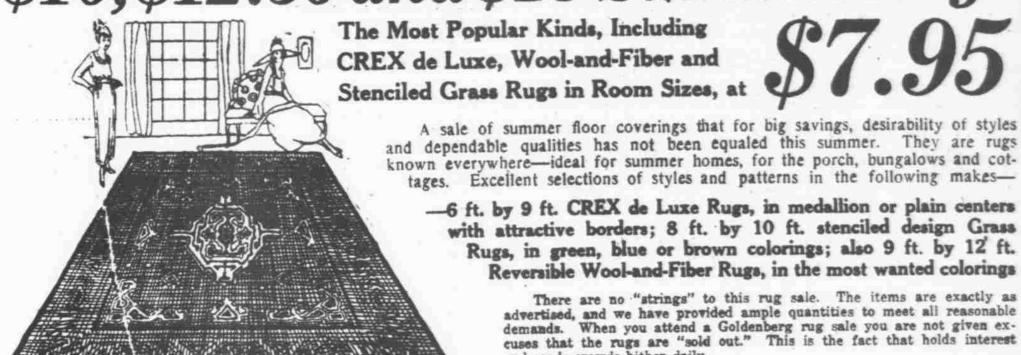
Heavy Snowflake Summer Curtains, pretty brown, blue, green and pink stripes on ecru color grounds. Full length and width. Finished with heavy tassels, Pretty cool looking draperies for doors and windows. Goldenberg's-Fourth Floor.

29c Curtain Scrim and Madras, 18c Yd.

3,000 yards of Curtain Scrims and National Madras, in mill lengths from 1 to 8 yards, but as much as 100 yards alike. In floral and figured designs, in all the best color combinations. Ideal for curtains for summer homes and bungalows.

First Floor-Bargain Table

\$10,\$12.50 and \$15 Summer Rugs The Most Popular Kinds, Including



\$19.75 Crex de Luxe Rugs, \$12.75 S ft. by 10 ft. Genuine Crex de Luxe Rugs, in six handsome designs and colorings. The very finest grass

\$3.00 Stenciled Grass

3x6 ft. stenciled design Grass Rugs, in green, blue, brown and rose colorings. In Chinese, medal-lion and border designs. (First Floor.) rugs made; strictly perfect quality; reversible and durable.

Rugs, \$1.88

CREX de Luxe, Wool-and-Fiber and Stenciled Grass Rugs in Room Sizes, at A sale of summer floor coverings that for big savings, desirability of styles

and dependable qualities has not been equaled this summer. They are rugs

tages. Excellent selections of styles and patterns in the following makes--6 ft. by 9 ft. CREX de Luxe Rugs, in medallion or plain centers with attractive borders; 8 ft. by 10 ft. stenciled design Grass Rugs, in green, blue or brown colorings; also 9 ft. by 12 ft. Reversible Wool-and-Fiber Rugs, in the most wanted colorings

There are no "strings" to this rug sale. The items are exactly as advertised, and we have provided ample quantities to meet all reasonable demands. When you attend a Goldenberg rug sale you are not given excuses that the rugs are "sold out." This is the fact that holds interest and sends crowds hither daily.

\$5.95 Stenciled Grass Rugs, \$3.45 Excellent quality stenciled design Grass Rugs, size 4 ½ x7 ½, for small rooms, halls and porches. In green, brown and blue medallion and neat

75c Stenciled Fiber Rugs, 39c

Stenciled design Fiber Rugs, size 27x36 inches, in blue, rose, tan and brown colorings Figured all-over and border designs. (First Floor.)

Goldenberg's—Fourth Floor.

For Your Fourth of July Trip Get One of These

Hot Weather Suits Regular \$15.00 to @ 1 1

\$20.00 Values . . . • D Cool and Comfortable Clothes for Vacation Wear

Just when you need a new suit for hot weather wear and your vacation we offer you these cool and comfortable suits at big reductions from the regular prices. Men's and young men's models, of light-weight materials, in

wide facings that add to the shapeliness and permanency of these suits. Well tailored, in a splendid variety of patterns, including plain grays, tans, olive, gray mixtures, fancy mixtures and novelties. Skele-

Men's \$2.79 Khaki Pants,

Men's and Young Men's Khaki Pants, made of extra good twilled cloth, finished with flaps on hip pockets and cuffed bottoms. Sizes 30 to 42. Made in the best manner.

\$27.50 and \$30.00 Tropical Two-Piece Suits, \$21.65

Men's high-grade Tropical Two-piece Suits made of finest quality materials, and extra well tailored. Neat dark striped effects. Some one-cighth silk lined. Sizes 34 to 44.

Sale of Embroideries Up to 19c Values, at 12½c yd.

An importer's surplus stock and discontinued patterns of fine quality embroideries bought at a great price concession brings this wonderful sale to you. In the lot are swiss, cambric and nainsook edgings, insertions, galloons, beadings and beading edges. In a large assortment of blind, openwork and baby patterns. Every yard new, fresh and crisp.

27-inch Swins Embroidery Flouncings, beautiful openwork, hemstitched and baby ruffle effects. 65c Worth 75c yard 37-inch White Embroidery Volle Flouncings, extra fine two-ply quality, decply embroidered, in a variety of pretty patterns ...

27-inch Organdy Flounciags, fine sheer quality, with heavy scalloaed sheer quality, with nearly of 95c edges; large assortment of 95c exquisite designs ... coldenberg's-First Floor.

15-inch Swiss Embroidery Flounclags, in wide range of beauti- 39c ful designs. Worth 50c yard.

Swiss and Nainsook All-over Em-

brolderies, 22 inches wide: pretty

openwork, blind and baby pat 59c terns. Values worth to 89c yd. Valenciennes Luces, edgings, in-

sertions and beading edges; round and square meshes; various widths and patterns. Yard

59c Washable Cretonnes at 32c Yard

A purchase of a well known mill's surplus of 200 boits of fast color Washable Cretonnes makes possible this wonderful offering. Included are 50 of this season's newest and best selling patterns, in floral, bird, stripe and tapestry effects, choice colorings to suit any color scheme. material needed for draperies, cushions, couch and furniture covers, in fact, for any decorative purpose. Any quantity cut from the full bolts. Goldenberg's-Fourth Floor.

Cotton Clothes Lines, ex- Extension Frame eled Covered Scales, Family Perfection Coal Oil tra strength, 50-foot 39c Window Screens, disis: will Wash Boards, Ludders: clear d weigh 24 blue lengths.... face 59c well s1.49 steel centers, 24 pounds by \$2.49 tain" Triple open to 33 Motion Ice Cream

Floor Sweeping Brushes.

SALE OF

Burner Gas Stovens long handle, large 69c

Maileable Garden Rakes, 59c Hoen, long 69c the wonder 89c with rollers that are 16 prong size. guaranteed \$4.98 long handle.



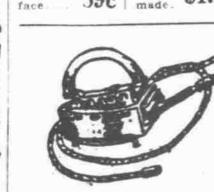


3-qt. size \$4.98









"Perfect" Gas Irons, full weight, complete with stand and cubing; strictly guaranteed.



First Floor, Daylight Clothing Store for Men.